

## Personal Profile

Jeffery Moore is a dedicated and passionate person. When it comes to the web, his passion for attention to detail is heightened. Jeff finds it rewarding to convert a client's goals and requirements into a polished user experience that is both simple to use and easy on the eyes. In his spare time, Jeff enjoys backpacking, photography, music, and visual art.

## Experience Summary

Working as a freelance artist and for an interactive agency called n-tara for the last five years has given Jeff a lot of great experience producing high quality user experiences for clients under tight deadlines. This experience has also given him a sharp eye for detail and the ability to solve design and development problems with a level of quality not often found.

Jeff can build a website from the ground up using his own custom-written PHP/MySQL or using open source frameworks, but he excels most on the front end of the web. His systematic, analytical approach to challenges has increased his proficiency in writing semantic markup, CSS, and jQuery; and in using progressive enhancement techniques to create accessible user experiences optimal for the capabilities of a variety of desktop and mobile browsers.

## Work Experience

### Freelance Web Designer/Developer – Bristol, TN

04/16/09 – present

- PHP/MySQL website and web application development using both custom-written code and frameworks like OpenCart, WordPress and Joomla
- CSS/XHTML/jQuery front end web development
- Adobe Flex video chat application development

### eTech Security – Abingdon, VA

Information Security Systems Engineer | 04/16/09 – 02/10

- Basic network monitoring and maintenance
- Customer support for VPN client connectivity issues

### n-tara, inc. – Johnson City, TN

Interactive Designer/Developer | 02/05/07 – 04/15/09

- CSS/XHTML front end web development – created CMS-managed websites while closely matching design comps using CSS (in both PHP and Microsoft .NET environments)
- Custom PHP development – customized functionality integrated with open source frameworks like Wordpress and Joomla
- JavaScript/ jQuery development – used JavaScript to enhance user experiences
- Flash interface development and animation – created interactive animated user experiences in the following formats: web applications, desktop sales tools, and advertisement banners
- Web and print design – designed websites, banner ads, logos, and printed materials

### **Trailblaze Media, LLC – Abingdon, VA**

Interactive Designer/Developer | 02/01/06 – 01/31/07

- Designed and developed websites using XHTML, CSS and Flash
- Customized open source web applications
- Design and development of multimedia sales tools output to Flash and DVD formats
- Web and print design including logos, ads, and brochures

### **University of Virginia – Abingdon, VA**

Web Designer/ Developer | 07/05 – 09/05 | 06/04 – 02/05 | 06/03 – 08/03

- Designed and developed websites using XHTML, CSS, and Flash
- Website maintenance
- Logo and other print design

## **Education**

### **Fall 2003 – Fall 2005**

East Tennessee State University  
Johnson City, TN  
Bachelor of Science in Digital Media

### **Fall 2001 – Summer 2003**

Virginia Highlands Community College  
Abingdon, VA  
A. A. & S. in Science

## **Software and Technology Skill Set**

### **Software**

- Adobe Photoshop, Illustrator, and InDesign (print and web design)
- Adobe After Effects and Premiere Pro, Eyeon Digital Fusion (for video editing/compositing)
- Adobe Flash – using the timeline, ActionScript, and XML feeds

### **Technology**

- XML, XHTML, CSS, JavaScript, jQuery, ActionScript, MySQL, PHP, and Classic ASP
- Platforms – Mac OS X, and Microsoft Windows, and Linux
- Hardware background – can build computers and troubleshoot hardware/software issues